

SUPPLY CHAIN SOLUTIONS FOR INDIA'S LARGEST PHARMACEUTICAL COMPANY

Aqua Logistics provides export, import and extensive warehousing facilities for large quantum of pharmaceutical products

“Manufacturing operations in 9 countries with a ground presence in 49 countries and its products are available in over 125 countries.”

The client is India's largest Pharmaceutical Company which manufactures and markets generic pharmaceuticals, value added generic pharmaceuticals, branded generics, active Pharmaceuticals (API) and intermediates.



It has an expanding international portfolio of affiliates, joint ventures and representative offices across the globe with a presence in 23 of the Top 25 Pharmaceutical markets of the world. Additionally the Company has a presence in 21 of the 25 EU countries.

Situation:

A leading Indian multinational pharmaceutical company has a large quantum of exports, imports and had extensive warehousing requirements. Their consignments need to be warehoused and moved by air, ocean and a combination of both i.e. multimodal transports.

The major challenges faced during the projects are maintenance of critical temperature requirements during the project, maintaining the optimum delivery schedules and meeting the set deadlines and warehousing at key locations and distribution at various overseas and domestic locations. Meeting with Food and Drug Authority compliance for all regulatory requirements for EXIM related documentation.

Solution

Aqua-Enable was put up to track and trace shipments. Aqua Logistics set up a central market positioned warehouse with optimum proximity to ports. Aqua Logistics has optimized their logistics network with effective tie ups with air carriers for maintaining the cold chains as well as improved transit times. Aqua Logistics worked out cost-effective consol solution for LCL sea shipments for generic products to be moved under temperature control conditions. Aqua Logistics provides EXIM consultancy, assists in availing various licenses from DGFT and their various finalizations and closures as well as related customs formalities. Aqua Logistics provides location implants for better co-ordination and carry out documentation procedures including overseas invoicing as well as EXIM documentation

Results

Aqua Logistics has improved planning process and on-time delivery, resulting in reduced transportation and administration cost. The pharmaceutical company reduced fixed asset holding costs in terms for warehouse and their management projects have resulted in reduced exposure towards non-compliance of regulatory requirements and increased visibility and flow of information.